

FREE SAMPLE · 3 OF 97 PROMPTS

The AI Prompt Vault

Three complete prompts from the Vault — the exact format, the exact depth, nothing held back. Judge the quality yourself before spending a euro.

3 complete prompts

Same format as all 90

No email asked



Contents

The complete map. Read it front to back, or jump to what you need — it's yours either way.

01	How to read these	03
AREA 1	The sample	04
3	prompts — Essentials · Operator · Pro Sauce	
+	What the full Vault adds	06

How to read these

Every Vault prompt does at least one thing you can't get by casually asking an AI yourself: it interviews you first, it carries a professional framework inside it, or it critiques its own output before you see it. Each card tells you what to **use it for**, what to **swap in**, and gives you a **pro tip** from real use.

TIP · THE HONEST PITCH

If these three prompts don't feel obviously better than what you write yourself, don't buy the Vault. If they do — there are 94 more, organised into six areas and three tiers, with quick-start paths by goal. getatlasacademy.com

01

AREA 1

The sample

Hooks That Stop the Scroll

The Five-Minute Brief

Ads That Pay for Themselves

01.01 Hooks That Stop the Scroll

ESSENTIALS

USE IT FOR Your first line decides if anyone reads the rest. This writes hooks across proven types, then scores its own so you post only the strongest.

COPY THIS PROMPT

You are a short-form content strategist. I'm making content about [TOPIC] for [PLATFORM], aimed at [AUDIENCE]. Write 15 hooks (the first line only), spread deliberately across these proven types: bold claim, contrarian take, curiosity gap, specific number or result, direct callout ('If you [X], stop scrolling'), and raw pain point. Keep each under 12 words and written the way a real person talks. Then score your own 5 strongest from 1-10 on scroll-stopping power, and tell me the single best one and the psychological reason it works.

SWAP IN [TOPIC], [PLATFORM] (TikTok, LinkedIn, X...), [AUDIENCE].

PRO TIP Reply 'give me 5 sharper variations of your #1' — the winner's cousins usually beat the whole original batch.

01.01 The Five-Minute Brief

ESSENTIALS

USE IT FOR Turn any long document into a decision-ready summary that reads like your chief of staff wrote it.

COPY THIS PROMPT

You are a chief of staff who turns long documents into decisions. I'm pasting [DOCUMENT] below. Before you summarize anything, ask me 3 quick questions: who this summary is for, what decision it needs to support, and how much detail that reader tolerates — then wait for my answers. Then produce a brief with: a one-line bottom line up top, 3-5 key points ranked by impact on the decision, anything time-sensitive flagged with dates, and a 'what it's not saying' section for gaps and buried risks. Before you deliver, reread your brief against the original and ask: would someone who only sees this make the same call as someone who read everything? Fix whatever fails that test, then show me the final version only.

SWAP IN [DOCUMENT] — upload the PDF or file directly (all three assistants read them natively), or paste the text; works on anything from a 2-page memo to a 40-page report.

PRO TIP Answer the 'who is it for' question with a real name and their pet worry — 'my accountant, who panics about cash flow' produces a sharper brief than 'my team'.

01.01 Ads That Pay for Themselves

ESSENTIALS

USE IT FOR Turn a plain product description into direct-response ad copy that's built on PAS, scored, and tightened before you ever see it.

COPY THIS PROMPT

Act as a direct-response copywriter working from the PAS framework — Problem, Agitate, Solve. Before writing anything, ask me 4 short questions: who exactly buys [PRODUCT], the painful moment that makes them go looking for it, what they've already tried that failed, and what makes [PRODUCT] genuinely different. Then write 5 ad variations for [PLATFORM], each opening with the problem in the customer's own words, agitating the real cost of ignoring it, and presenting [PRODUCT] as the specific relief — no hype, no guaranteed-results claims, ever. Keep each ad under 80 words with a single clear call to action. When you're done, score every ad 1-10 on stopping power, clarity, and believability, explain why the lowest scorer fails, and rewrite the top two to be 20% shorter and twice as concrete.

SWAP IN [PRODUCT] = what you sell; [PLATFORM] = Facebook, Instagram, Google, LinkedIn, or TikTok.

PRO TIP Answer the 'what they've already tried' question with real words from reviews or support messages — copy that quotes the customer's actual language routinely beats copy that describes them.

What the full Vault adds

The complete Vault is 97 prompts across six areas — Content & Social, Ads & Marketing, E-commerce, Automations & Productivity, Coding & Building, Money & Finance Admin — each in three tiers from daily essentials to multi-stage flagship systems that interview you and critique their own work.

- Quick-start paths by goal, so you never wonder where to begin
- Persistent AI setups: your voice, your business, remembered across chats
- Lifetime updates — every future edition free, to the email you buy with

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